



Qualified Migrants Attraction Strategy: The case of Bizkaia Talent

International Conference on Migrant Labour Market Integration in European cities:

Exchange on successful strategies and challenges

2 May 2022

CONTENT





International Talent Attraction Strategy

- •Need of creating an ecosystem for Talent
- Creation of Bizkaia Talent

•Bizkaia Talent knowhow:

- •Qualified Migrants' worries
- •Working with Organisations
- •Digital Tools & Meetings
- •Services for Integration:
 - •Sociocultural Integration Meetings
 - •Be Basque Dual Career

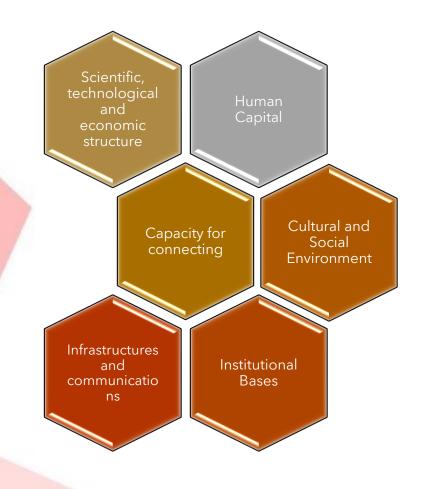
Conclusions

INTERNATIONAL TALENT ATTRACTION STRATEGY





The need for creating an ecosystem for the talent:





Bizkaia Talent: Public-private agent that acts as a facilitator.







Bizkaia Talent know how

Qualified Migrants' worries





Professional career Development (Lifelong learning)

Cultural shock (Interculturality)

Adaptation Laboral and Social Customs



Recognition of International University degrees Spouse Work Integration, Culture

Are there posts related to my experience? /
Career Path

Administrative issues/ Bureaucracy / Visas and Work permits





Working with Organisations

Share with them

Involve them

Take them with us

Knowledge Transfer with them

Ask them

Ask them again and...again

DIGITAL TOOLS & MEETINGS











See Basque Talent Map

We organise events in different European cities where Basque organisations in specific industries meet Basque researchers and experts working abroad.

UPCOMING EVENTS:

SKILLATHON 2022

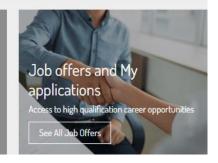
[Talentia Skills] 1º – Welcome & Summer Combo! [Webinar] Ventajas fiscales en Bizkaia tras trabajar en el extranjero [Webinar] Cómo sacar partido a tu perfil de LinkedIn

Consejos clave a la hora de incorporar a un profesional extranjero XVIII

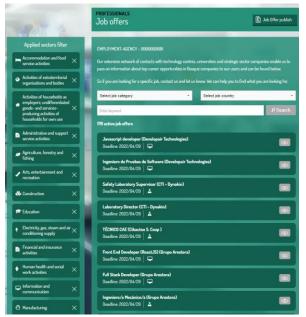
See All Events

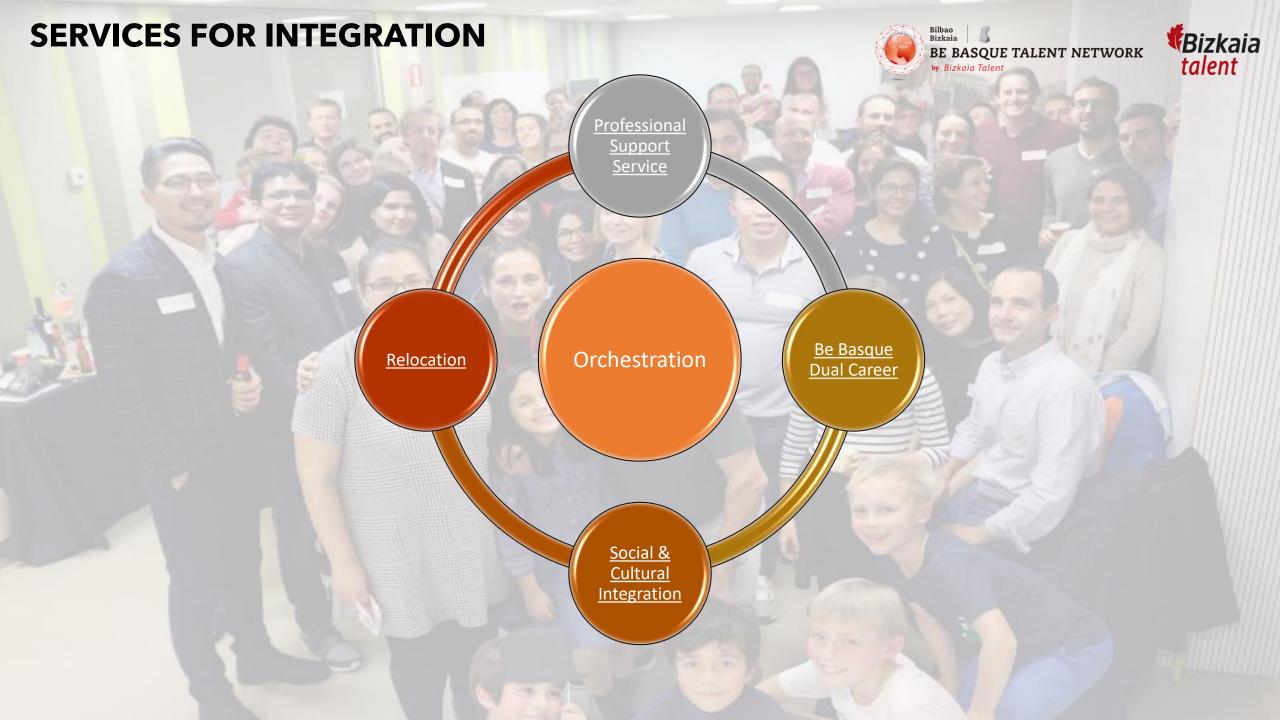
BASQUE TALENT MAP

Extend your personal network with highly qualified professionals from around the world. Contact other top professionals worldwide by location, sector,etc









Sociocultural Integration Meetings



Social Activities for Networking





Be Basque Dual Career



- **To whom**? International migrants' spouses.
- **How** do we help? **Guide & Advise**, in a personal way, the spouses in their professional careers and make them understand our ecosystem:
 - Hiring
 - Entrepreneurship
 - Voluntarism
 - Training / Mentoring
 - Networking

CONSLUSIONS





Interaction with Industry, Policy Makers, Society and Public Administration

Employers have to be aware of the Diversity Benefits

Importance of Aftercare services, such as Relocation, support spouses

Demand and Supply match





Danke schön!
Thanks a lot!
Eskerrik asko!
¡Muchas gracias!

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