

Wendy Neyrinck & Yannick Thuy

Project Jobteam: outreaching and activation

Ghent

Brussels 55 km

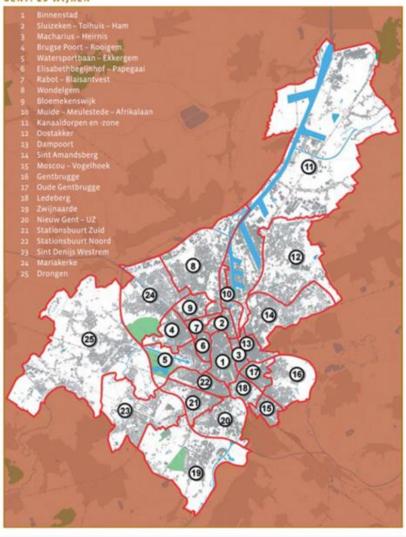
Historical city in the heart of Europe

Paris 300 km

Antwerp 60 km London 350 km Berlin 800 km Ireland United Kingdom Germany Belgium Brusset France Portugal Spain

GENT: 25 WILKEN

Amsterdam 200 km



Ghent Facts & figures

156km² 263.404

SURFACE

INHABITANTS

169

NATIONALITIES



12621

UNEMPLOYED (unemployed job seekers)



28000

INACTIVE PEOPLE



Jobteam Funding

INVESTEERT IN JOUW TOEKOMST





Europese Unie





Timing

> 2020 - 2023

Budget = € 8.7 million

- > 3.5m ESF
- > 3.5m VCF
- > 1.7m other financing

Introduction to City of Ghent

Jobteam 2020 – 2021

START











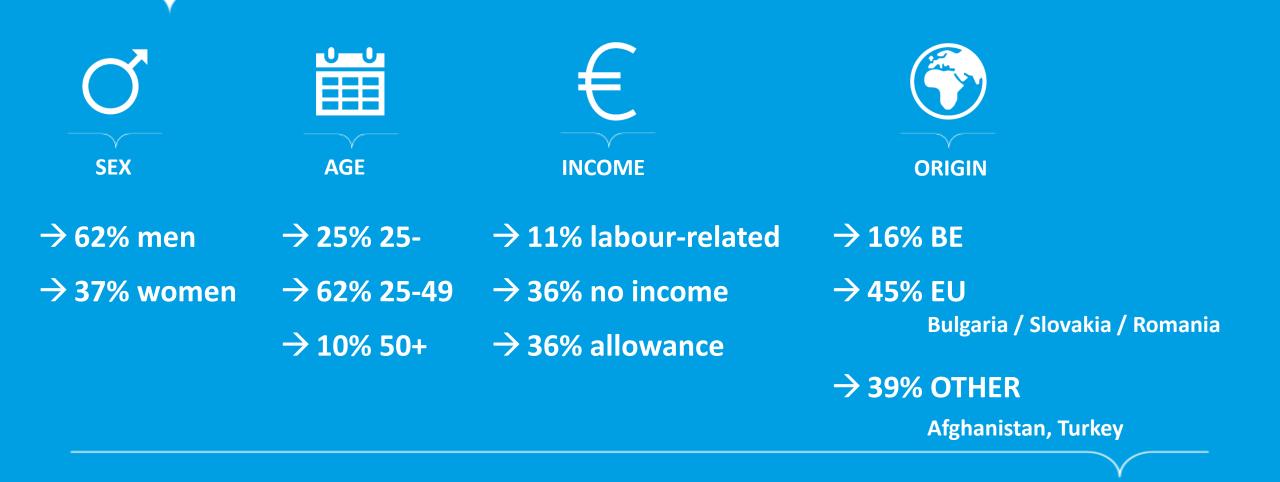








Jobteam Who do we reach?



Jobteam What do we do?



Basic Network, conditions + **Intensive Outreaching** proactively labour searching counselling At the Close **Tailored** participant's **Incentivising** monitoring pace

Jobteam Successes?

- > 68% positive outflow after jobteam project
- > Broadly supported: + long-term vision
- > Wide reach despite coronavirus
- > Approach (intensive, incentivising, outreaching and tailored, accessible) works!





Jobteam Challenges?

- > Vulnerable group: the need for support remains
- > The labour market keeps changing
- > Sustainable employment?
- > Labour shortage/period of boom

Questions?

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