

CONSULTATION APPROACH

OUTREACH COUNSELLING



1 Community and language proficiencies
Access to established Digital Communication hubs
Identification of relevant questions on Social Media Spaces



2 Providing legally verified initial information and referral advice
Establishing credibility
Correcting false information



3 Quality assurance and documentation
Empirical collecting and categorising of questions
Evaluating the responses /reactions

SOCIAL MEDIA BRIDGE PROJECT

The model project "Social Media Bridge" provides initial and legally verified information and referral advice for refugees on social media spaces on the topic of working in Germany. The focus is on supporting refugees in their job search and promoting their integration

into the labour market in line with their qualifications. The project goal is to reach refugees who have not yet been reached by the local WIR networks, additionally, to correct misinformation and report hate speech.



COUNTRIES OF ORIGIN



CONSULTATION LANGUAGES

Arabic, English, French,
Kurdish, Persian, Russian,
Turkish, Ukrainian

This project is part of Berlin
WIR-Network Bridge.

As part of the federal programme
“WIR - Networks integrate refugees into
the local labour market”, the project
supports the participating networks with
networking, training and handouts to
develop their online skills.

STATUS: DECEMBER 2024 © MINOR

CONTACT



Minor – Projektkontor für Bildung
und Forschung gemeinnützige GmbH
Dr. Christian Pfeffer-Hoffmann
Alt-Reinickendorf 25
13407 Berlin

Social Media Bridge Project
Agnieszka Skwarek
a.skwarek@minor-kontor.de
www.minor-kontor.de/social-media-bridge

The project “bridge – Berlin Network for the Right to Stay” is funded by the Federal Ministry of Labour and Social Affairs and the European Union through the European Social Fund Plus (ESF Plus) as part of the programme “WIR – Networks Integrate Refugees into the Regional Labour Market” and co-funded by the state of Berlin (Berliner Landesmittel).

Gefördert durch:



Weiterer Förderer:

