




CONSULTATION APPROACH

INITIAL AND REFERRAL COUNSELING

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1 Community and language proficiencies
Access to established Digital Communication hubs
Identification of potential questions in Social Media Spaces
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2 Providing legally reliable initial information and referral advice
Establishing credibility
Correcting false information and combating hate comments
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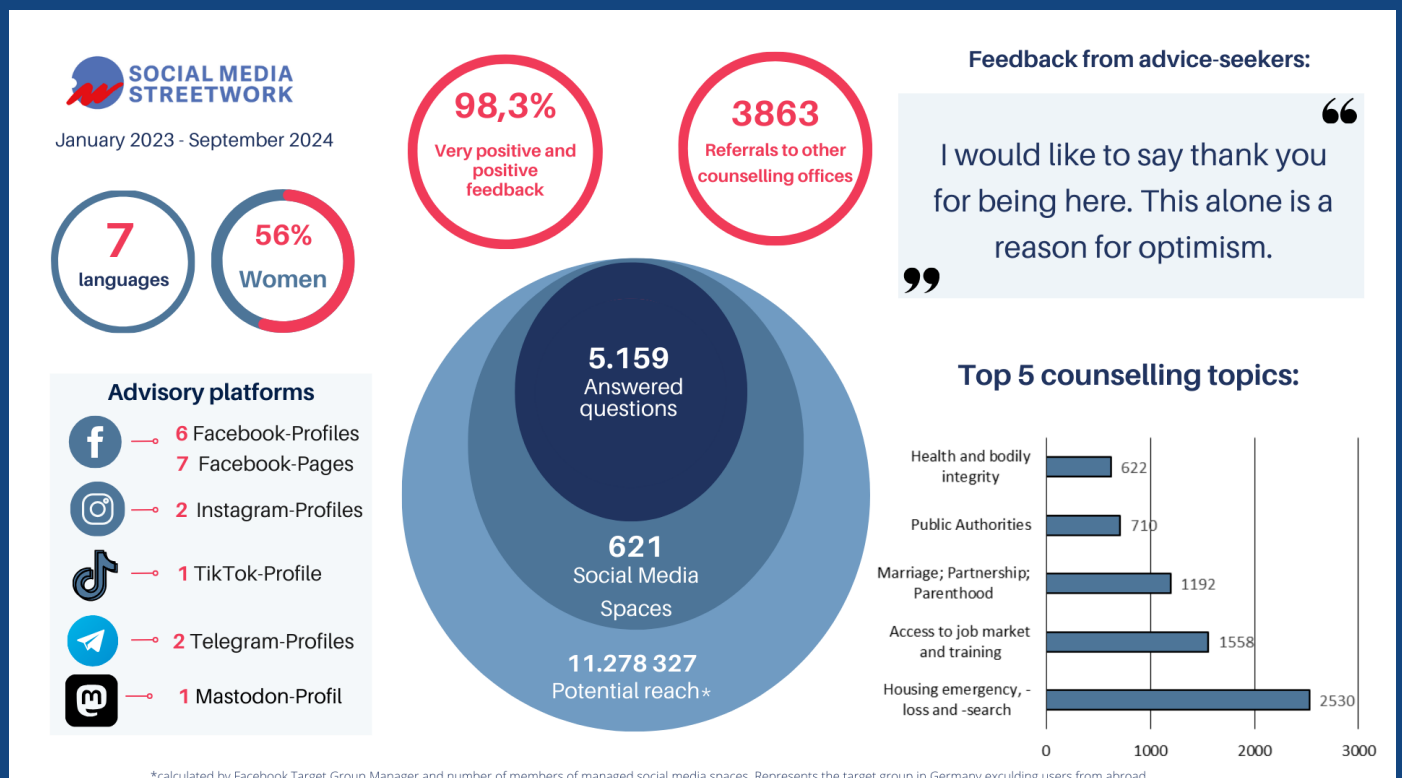
3 Quality assurance and documentation
Collecting and categorizing questions
Evaluating responses

SOCIAL MEDIA STREETWORK PROJECT

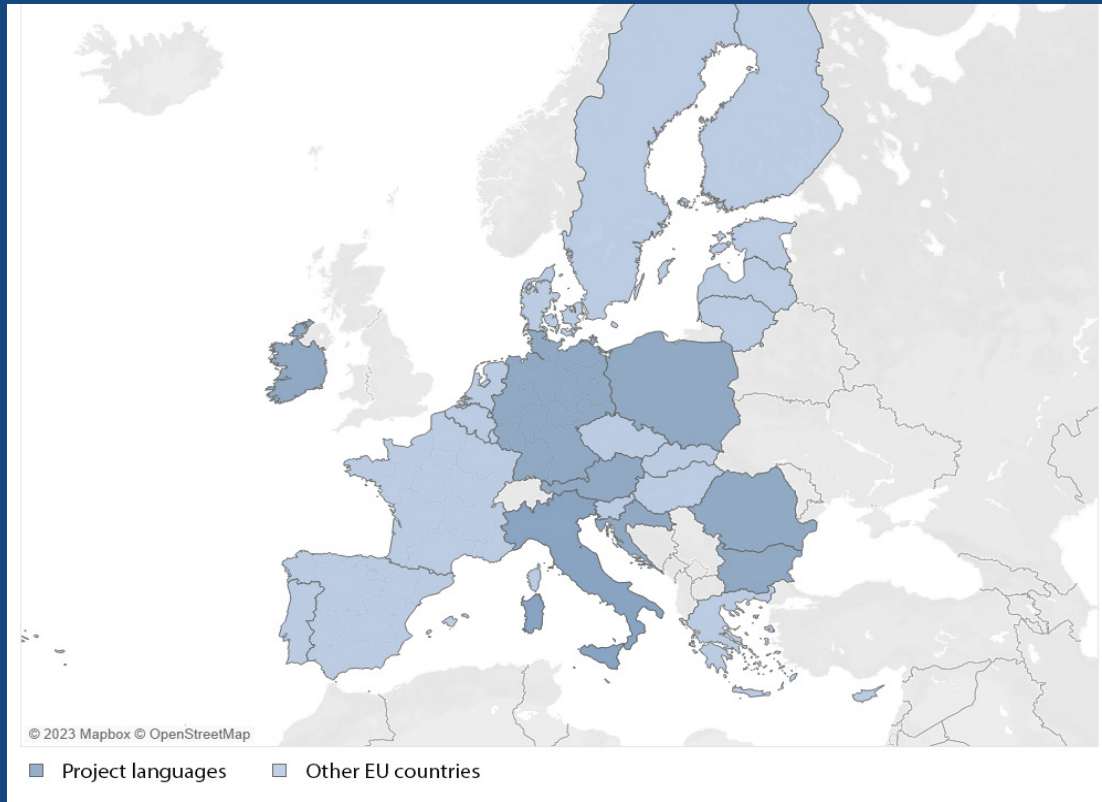
The model project Social Media Streetwork provides outreach and legally reliable initial information and referral counseling in social media for marginalized newcomers from the EU, minority groups and people who are homeless or at risk of homelessness.

It focuses on informing and supporting the target groups by providing access to housing, social services, as well as the job market and healthcare.

This involves correcting false information and combating hate speech on these topics in social networks.



COUNTRIES OF ORIGIN



INITIAL INFORMATION AND REFERRAL COUNSELING IN 7 LANGUAGES

Bulgarian, Croatian, English, German, Italian, Polish, Romanian

A project partner is the Organization Bundesarbeitsgemeinschaft Wohnungslosenhilfe, for homeless people or people at risk of homelessness and their children under the age of 18.

As a part of the “EhAP Plus – Inclusion helps against the exclusion of the most disadvantaged people” program, this model project supports the participating projects by facilitating networking, providing trainings and handouts to help them enhance their online expertise.

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CONTACT

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